



TREVPAR
WORLD DIGITAL

COMPANY *Profile*

Delivering innovative print, design
and marketing solutions that
bring your **vision** to life



Data-Driven. Creativity-Led. Results-Focused.
www.trevparworld.com

WELCOME

TO TREVPAR

DIGITAL

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An idea can turn to
dust or magic, depending on
the talent that rubs against it

Bill Bernbach

WHO ARE TREVPAR *Digital*

TrevPAR Digital was born from the success of TrevPAR World Holdings, a hospitality-focused commercial management and data analytics company.

Recognising the need for a more focused, results-driven marketing partner, TrevPAR Digital was established as a strategic brand management and digital agency. Specialising in branding, design, marketing, advertising, and communication strategy.

TrevPAR Digital combines big-agency expertise with a personalised approach, delivering creative, strategic solutions that drive measurable growth and long-term success for its clients.



OUR TREVPAR DIGITAL *Services*



**DESIGN &
DTP**



**STRATEGY &
RESEARCH**



**BRAND
DEVELOPMENT**



**CORPORATE
IDENTITY**



PRINTING



**WEBSITE
DEVELOPMENT**



**SOCIAL MEDIA
MANAGEMENT**



**INTERNALISATION
PROJECTS**



PHOTOGRAPHY



VIDEOGRAPHY



**COPY
WRITING**



EVENTS

OUR TREVPAR DIGITAL *Culture*



Our culture is hands-on. As a team and partnership with the clients we serve, we're accountable. We nurture an attitude that fights for what is right for the brand. If you are looking for an agency that are simply "do-ers" and never question anything, we are not the agency for you. We want to grow with your business, following the status quo will not achieve this. Together, agency and client need to partner for what is best for the brand and what will best help deliver continuous return on investment.

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**Talent hits a target
no one else can hit. Genius
hits a target no one else can see.**

Arthur Schopenhaur

OUR TREVPAR DIGITAL *Clients*





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